

The 3.5 hour First Impressions Workshop provides the bedside caregiver and parent educator with **clinically relevant information** to share with families of newborn and Late Preterm Infants.

Topics include:

1. Recognizing the risk factors for abuse and neglect
2. The importance of touch in healthy brain and sensory development
3. Promoting Family Centered Care through the modeling of sensitive bedside care-giving
4. Why Kangaroo Care is important for ALL babies
5. Techniques to aid in the prevention and relief of digestive issues
6. Tips on empowering parents to become healthcare advocates for their baby

**Carolyn Guenther Molloy,
LMT, CIMI**

is a Licensed Massage Therapist and Certified Infant Massage Instructor with over 20 years' experience working with babies and families. She is the Director of the Tender Touch Program in the Neonatal Intensive Care (NICU) at St. Luke's Hospital in Kansas City, Missouri, and trains nationally.

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First Impressions... Lasting Impressions

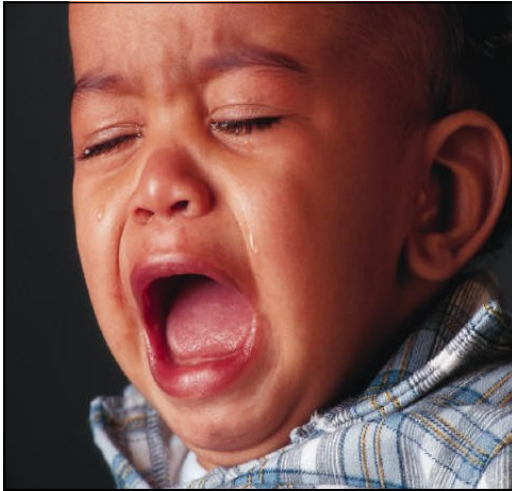
“Nurturing the Newborn
and Late Preterm Infant”



“Because you don't
get a second
chance to make a
first impression”

“We worry about what a child will become, yet we forget he is someone today”, Stacia Tauscher

Our Stressed Babies!



A baby born today is no different than a baby born 100 years ago. What *is* different is the pace of life and the environment of today's newborn. As a result, we are now beginning to see many stress related problems in infants that are similar to those experienced by adults.

The Late Preterm (34-37 weeks' gestation) and the Term Newborn are particularly vulnerable to the stresses of our modern, fast-paced lifestyle.

Common complaints for newborns often include:

1. Colic
2. Reflux
3. Inconsolable crying
4. Sleep disturbances
5. Digestive problems
6. Failure to thrive
7. Weight gain issues

While there are many factors that can cause these problems, all of them are exacerbated by stress and can be relieved by simply teaching parents how to provide nurturing, relaxed caregiving to their newest family member.

Bedside caregivers and parent educators have a unique opportunity to leave a lasting impression on their babies and families.



First Impressions... Lasting Impressions

will provide staff with current research and information on infant development that can be shared with families during their hospital stay and beyond.